



FOR SUBJECT LEADERS **4**



IN ASSOCIATION WITH



WORLD
BOOK
DAY

SUMMARY: How to share your World Book Day celebrations with others

PRIOR TO WORLD BOOK DAY

1. Explore spaces in the school that might lend themselves to good communal displays to:
 - communicate events for the week;
 - display staff and class recommended books;
 - showcase the work inspired by the week.

Once you have established an appropriate space prepare this to be developed over the course of the week.

2. Ask staff to ensure that they photograph and/or film activities and collect samples of work produced throughout the week.
3. Confirm that you have permission to share images of your pupils on and offline as part of the World Book Day celebrations.

DURING THE WEEK

- Collect samples of work to form the basis of a communal display.
- Post photographs of work, activities, events and displays inspired by World Book Day on Twitter using @WorldBookDayUK and #worldbookday or on Facebook: WorldBookDayUK
- Share the recommended class reads from your assembly with a wider audience on
- Twitter using #thisisourbook and look for recommendations from other schools.
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AFTER THE EVENT

To mark the end of World Book Day create a World Book day promotional trailer or school book of celebration that children, parents and visitors can browse or view.

You can also share things you have done during your World Book Day celebrations to inspire other teachers and librarians at: www.worldbookday.com/ideas