

## CLPE Reflecting Realities Survey of Ethnic Representation within UK Children’s Literature

### Purpose of Survey

CLPE’s Reflecting Realities Survey is a pioneering initiative that seeks to provide useful information and insights into the extent and quality of ethnic representation within UK children’s literature. We published the first ever survey of this nature in July 2018, which detailed data, based on the industry’s output for 2017. We intend to produce this survey on an annual basis in the hope that this provides important ongoing data for all stakeholders to help us all ensure that published children’s literature meaningfully reflects the realities of its readership. You can download last year’s survey from our website <https://clpe.org.uk/library-and-resources/research/reflecting-realities-survey-ethnic-representation-within-uk-children>. We have secured funding from the Arts Council England to continue this work and in this second cycle, we will review publishing output for 2018.

### Benefits for the Publishing Industry

The industry has made a concerted commitment to improving representation in children’s literature. This is evident to us from the recent increase in the numbers of more inclusive books that continue to land on the CLPE doorstep.

There is a strong moral, ethical and financial case for wider representation in children’s books. The survey, which is the first of its kind in the UK, will be annually produced and support publishers in better appreciating the extent to which your books mirror the realities of your readership. This insight will help expand your knowledge of market demand, refine your output to better meeting this demand and over time generate increased demand for your books. Engaging books make for engaged readers.

Once we have the books we will collate the data and it will be published in July 2019. We will only publish data about the number and proportion of characters in the books and look at the distribution across age categories, subject area and genre. We will not publish data about individual publishers or compare them to one another. We will however, share the data about your books with you on request so that you can see how well we think they reflect the realities of your readership.

### Submissions Criteria

Please submit any books that satisfy the following criteria:

Text Type	Age Range	Content	Publication Details
<ul style="list-style-type: none"> <li>Children’s Fiction</li> <li>Children’s Non-Fiction</li> <li>Picture Books</li> </ul>	<ul style="list-style-type: none"> <li>3-11 years</li> </ul>	<ul style="list-style-type: none"> <li>Featuring Black and Minority Ethnic Characters</li> </ul>	<ul style="list-style-type: none"> <li>Published in the UK</li> <li>First Published in 2018</li> </ul>

### Submissions Protocols

- Identify and collate copies of the books in your stock that meet the criteria.
- Complete the submission spreadsheet making sure that you have included data about all the books submitted as well as the front sheet detailing the output of the publishing house from which you are submitting. The submission spreadsheet should be emailed to: [farrah@clpe.org.uk](mailto:farrah@clpe.org.uk)
- Send one copy of each book that satisfies the criteria to the address below and labelled ‘**CLPE Reflecting Realities Submission.**’

**Address for Submissions** - CLPE, 44 Webber Street, London, SE1 8QW

**Deadline for Submissions** - Friday 25<sup>th</sup> January 2019

**Enquiries** - Please address all enquiries for the attention of Farrah Serroukh at [farrah@clpe.org.uk](mailto:farrah@clpe.org.uk).