

For immediate release – 6th March 2018, 4.30pm

CLPE Literacy Library Campaign Doubles Initial Target

The Centre for Literacy in Primary Education's Crowdfunder Campaign to build a new literacy library ended with a flurry of donations today, taking them to more than double their initial target of £30,000. The campaign closed with the charity having raised a total of £63,719, all of which will go toward the refurbishment of their central London premises.

'The response to our campaign has been phenomenal and completely beyond what we expected when we launched it back in January,' Louise Johns-Shepherd, the charity's CEO says. 'So many people have got behind us with generous donations and messages of support, we cannot wait for our Literacy Library to be ready, and to share the space with everyone who has pledged to be part of it.'

Hundreds of individuals and organisations donated to the campaign: from publishers and authors to charities, teachers and people to whom books and literacy matter. The refurbishment will create a dedicated and permanent space for the charity's collection of 23,000 books and resources, which will be used by thousands of primary school teachers across the UK. This incredible space will be used by other literacy charities and organisations, and will enhance the charity's own acclaimed teacher training courses.

'The CLPE's plans to create a new Literacy Library will benefit so many organisations, and in turn so many children, that it felt imperative that we should offer our support. We are thrilled to be a part of this fantastic project.' Anna Howorth, Global Branding and UK Marketing Director, Usborne

'All of us at Macmillan Children's Books are delighted to support CLPE's Literacy Library. We are proud to sponsor two alcoves in the new library, knowing that this will benefit so many teachers, children and charities by giving them access to the very best children's literature.' Belinda Ioni Rasmussen, Publisher, Macmillan Children's Books

'Many writers and illustrators have been lucky enough to see the impact of the CLPE's hard work in schools, myself included. That the charity is now in a position to strengthen and build on these opportunities is absolutely fantastic and will create a lasting legacy for the next generations of readers.' SF Said, award-winning author

For further information about the campaign, please visit www.clpe.org.uk or contact Catherine Alport (hello@catherinealportpr.co.uk)

Notes for Editors:

About The Centre for Literacy in Primary Education:

The Centre for Literacy in Primary Education (CLPE) is an independent UK charity dedicated to raising the literacy achievement of children by putting quality children's literature at the heart of all learning. It is a charity with a national and international reputation for excellent literacy training and resources. Visit www.clpe.org.uk for further information.